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destinations*

SAN FRANCISCO

in partnership with

AIRFRANCE



A photograph of the Golden Gate Bridge in San Francisco, California. The bridge's iconic red-orange towers and suspension cables are prominent against a clear blue sky. The bridge spans across the water, with the city of San Francisco visible in the background. The water is a deep blue, and the overall scene is bright and clear.

«San Francisco has
only one drawback –
‘tis hard to leave.»

Rudyard Kipling



SEE



EAT



SLEEP



MAPS & APPS



ESSENTIALS

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>> ART GALLERIES



John Berggruen Gallery

Founded in the mid 1970s, the John Berggruen Gallery, with its smooth white walls and sleek blond floors, has played host to some of the biggest names in contemporary art, including Ellsworth Kelly, Alexander Calder, Robert Rauschenberg, Brice Marden, Georgia O'Keefe, Wayne Thiebaud, Willem de Kooning, Frank Stella and Henri Matisse, among others.

www.sfcagallery.com
Tel: +1 4157814629
228 Grant Avenue



Fraenkel Gallery

Largely focused on photography, the Fraenkel Gallery has been open for over 30 years. It has exhibited work by such artists as Diane Arbus, Sol LeWitt, Hiroshi Sugimoto and Nicholas Nixon, among others. However, the gallery has expanded into other artistic areas such as painting, graphic design and installation-based works. Located near downtown San Francisco, the Fraenkel Gallery is easily accessible and wonderfully unique with an airy and sleek space.

www.fraenkelgallery.com
Tel: +1 4154210122
49 Geary Street





Robert Koch Gallery

The eponymous Robert Koch Gallery showcases a wide variety of photography as its primary focus. While it endeavours to present the medium in a historical context by presenting works dating back to the early 19th century, however, much of their extensive collection deals with contemporary experimental work. It also highlights emerging artists on the photography scene.

www.kochgallery.com
Tel: +1 4154210122
49 Geary Street

Shooting Gallery



This gallery is located in one of San Francisco's more rough-around-the-edges neighbourhoods called The Tenderloin. While many of Shooting Gallery's showcases are created using traditional media, such as paint, the subject matter is frequently confrontational. Curator and owner, Justin Giarla, has a strong affinity for Pop/Outsider/Lowbrow art and the exhibitions almost always reflect this aesthetic. Giarla's instincts have done him well – since opening in 2003, the gallery has more than doubled in size.

www.shootinggallerysf.com
Tel: +1 4159311500
886 Geary Street

>> ART GALLERIES

Art Attack SF

Art Attack SF, an art gallery founded in 2012, celebrates the character and artistic expression of the city featuring a variety of works from the hands and hearts of Bay Area artists, engaging local creators and the surrounding community. The collection includes paintings, sculptures, and everything inbetween; each with its own aesthetic and message in an inviting environment. It is situated a few blocks from the water near the foot of historic Hyde Street, mere steps away from a cable car stop.

*www.artattacksf.com
Tel: +1 4158143136
2722A Hyde Street*



111 Minna Gallery

This unique downtown gallery offers an ever-changing collection of local and international artists, as well as serving as a trendy location to sit and have a cappuccino or, later in the day, a cocktail. Many of their exhibited works and artists are up-and-coming on the scene and therefore present visitors with new, and often dramatic, works of art that cater to a wide variety of tastes. Keeping the energy alive, it functions as a hybrid space that transforms seamlessly from day to night with frequent appearances by world-class DJ's.

*www.111minnagallery.com
Tel: +1 415974171950
111 Minna Street*



Mission Cultural Center For Latino Arts

On the other side of town, deep in The Mission district, there is an area greatly influenced by Latin American and Mexican cultures. Here you will find the Mission Cultural Center for Latino Arts. This historic venue opened in 1977 and has since then been an active player in fostering a greater sensitivity and appreciation for Latin American cultures, contemporary and prior. Since its inauguration, the gallery has been an integral part of San Francisco life and culture.

*www.missionculturalcenter.org
Tel: +1 41582111512
2868 Mission Street*



Spoke Art

Located in the heart of Downtown, Spoke Art gallery showcases a large collection of paintings, illustrations, limited edition items and pop-culture artefacts that are marketed specifically towards a generation interested in affordable but still unique pieces. With its rotating monthly exhibitions, visitors can see contemporary artists from all around the country, that is, when the gallery is not participating in conventions and fairs in the USA's larger cities.

*www.spoke-art.com
Tel: +1 4157963774
816 Sutter Street*

** SFMOMA**

The San Francisco Museum of Modern Art (SFMOMA) is the destination in California for works by great artists of the 19th and 20th centuries. Founded in 1935, the museum has seen a steady increase in patronage and its collection, which now houses works by over 33,000 artists such as Frida Kahlo, Andy Warhol, Georges Braque, Roy Lichtenstein and Mark Rothko. Newly reopened after a three-year remodel where it nearly doubled in size, this is a collection and museum that is definitely not to be missed.

*www.sfmoma.org
Tel: +1 4153574000
151 3rd Street*

 Legion of Honor

Sitting atop a pristine hill overlooking San Francisco and the Golden Gate, the location alone should be enough incentive to pay this art museum a visit. The beautiful building designed in 1921 to resemble a classic French Pavilion, specialises in European art and history spanning 6000 years. Artists such as El Greco, Rembrandt, Raphael, Peter Paul Rubens, Pablo Picasso, Pierre-August Renoir and Claude Monet are housed here, as well as various touring shows, the most recent being *The Future of the Past: Mummies and Medicine*.

*www.legionofhonor.org
Tel: +1 4157503600
100 34th Avenue*





De Young Museum

The De Young Museum is located in the heart of San Francisco's Golden Gate Park as a counterpart to the Legion of Honor's European collection by displaying art and historical artefacts from North, Central and South America. The museum is eye-catching and starkly modern with a copper façade that caused quite a stir upon its construction in 2010. The 44-metre tower stands above the trees of the park, calling the attention of anyone remotely nearby. As an added bonus, the De Young Museum sits across from the Academy of Science Museum and The Conservatory of Flowers.

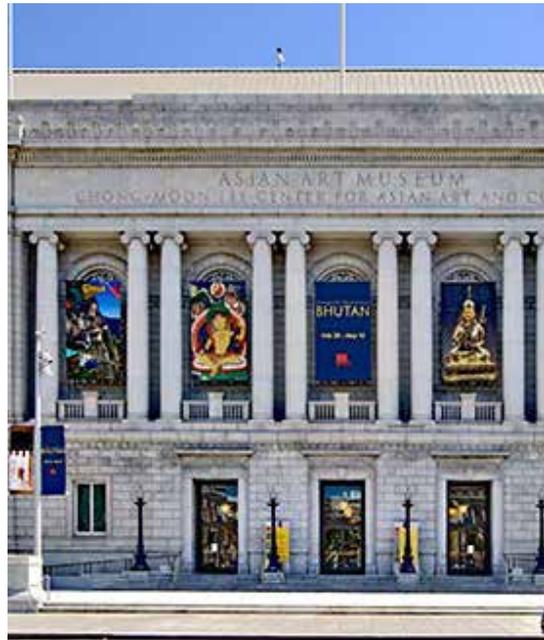
*www.deyoung.famsf.org
Tel: +1 4157503600
50 Hagiwara Tea Garden*



Asian Art Museum

Located in the Civic Center neighbourhood, this stately museum is home to one of the world's most diverse and comprehensive collections of art and objects from across the Asian continent. Spanning 6000 years of history, visitors can enjoy beautiful paintings, sculptures, furniture, textiles and armor, among the 18,000 objects at the museum that originate from Turkey, China, India, Japan, the Philippines and other Asian cultures. It was established in 1958 thanks to a donation by Chicago millionaire Avery Brundage (who was a major Asian art collector) and following his death in 1975, his collection of nearly 8000 objects became part of the museum's permanent collection.

*www.asianart.org
Tel: +1 4155813500
200 Larkin Street*



>> MEET THE ARTISTS



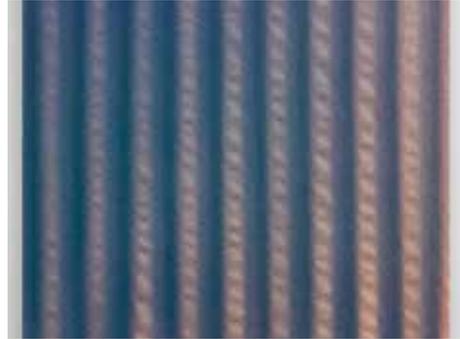
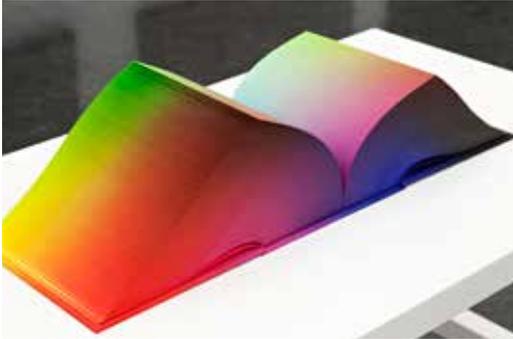
Tauba Auerbach

San Francisco-born but New York-based Tauba Auerbach is best known for her Op art paintings that play with perceptions of space. Her recent work has developed a signature practice of ironing creases into her canvases and using industrial paint guns or hand-painted Ben Day dots to create the illusion of three-dimensional folded fabric, describing the paintings as occupying “a liminal state between two and three dimensions.” Auerbach has also worked in photography, sculpture, artist’s books and performance.



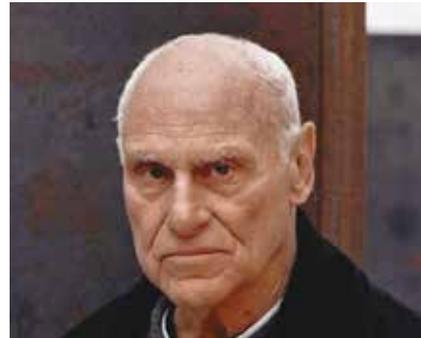
ANA ARANDA

Ana Aranda is a Mexican illustrator living and working in San Francisco, where she has painted murals in the Mission District for the Consulate General of Mexico, and for the prestigious De Young Museum. Aranda’s illustrations can also be found in books published in France, Italy and in upcoming titles in the USA (Penguin Books, Lee and Low Books). Her biggest inspirations are childhood memories, the vibrant colors of Mexico and music, transforming the every day into the fantastical.



Richard Serra

Seminal and iconic artist Richard Serra was born in San Francisco in 1938 before moving to New York. He has made a name for himself permanently inscribed in the contemporary art world from the USA through to Qatar due to his Minimalist monumental sculptures and video works that usually involve steel and play with the perceptions of physics, gravity, or the qualities inherent to what viewers anticipate heavy metals possess.





Diana Garcia, Jewelry Designer

Diana Garcia is a Colombian jewelry designer located in San Francisco. Her professional experience started with Rail 814 Fashion Incubator where she was designing the Tropicalia collection, and continued at BCBG MAX AZRIA GROUP where she was based in Los Angeles, California. Her work explores a narrative inspired by her roots and it reflects a combination between traditional South American jewelry and a touch of innovation in her materials and processes.

For more information on the works please visit www.dianagarcia.com

 **Propeller**

In the heart of Hayes Valley, this modern design boutique offers a creativity-infused experience for those who love sophisticated house goods. The boutique takes their main inspiration for their design, name and concept from a rotary propeller, which is integrated so extensively it can be found in some way in each piece in the store. So if you are looking for a very specific and certainly unique piece for your home, Propeller is the place to check out.



*www.propellermmodern.com
Tel: +1 4157017767
555 Hayes Street*


 **Public**

For a bicycle-friendly city like San Francisco, what better decision is there to take than to get a well-made, original design street bike? Public offers just that. Based in San Francisco, this company prides itself on providing bicycles and accessories that will make riding around the city an enjoyable, personalised, and most importantly, comfortable, experience.

*www.publicbikes.com
Tel: +1 4156884000
549 Hayes Street*





PIER 39
Harassment of the
Sea Lions is a Violation
of the Marine Mammal
Protection Act.
No Docking,
Approaching, Feeding
or Throwing
Objects Allowed.



** Yank Sing**

The ultimate small-portion feast! With two locations, this Chinese restaurant offers food that can best be described as little bites of heaven. As carts of unique and delicious delights are wheeled past your table, all you need do is reach out your hand for what that strikes your fancy. From soup dumplings to seafood to beautifully prepared egg rolls, this place will leave you feeling both satisfied and excited for their next visit.

www.yanksing.com
Tel: +1 415781111
101 Spear Street

 House of Prime Rib

This restaurant specialises in perfectly marbled, thickly sliced cuts of beef that seem to be designed to practically melt in your mouth; this location is an essential for all meat lovers. If your idea of the perfect meal involves an expertly chosen, cut and seared piece of meat, then this is your new favorite place. Expect steel carts that are wheeled to your table, at which point you can choose the size, cut and preparation style of your dish.

www.houseofprimerib.net
Tel: +1 4158854605
1906 Van Ness Avenue





The Slanted Door

This restaurant is a tasty treat located in one of San Francisco's most iconic locations. It can be found inside a ferry building, itself a San Francisco must-see, this upscale restaurant offers gourmet, mouth-watering Vietnamese cuisine that is to be savoyred to be believed. Owner and Head Chef Charles Pham is famed for his combination of Vietnamese cuisine with Bay Area tastes, as well as ample selections of delicious, local seafood.

www.slanteddoor.com

Tel: +1 4158618032

1 Ferry Building #3

Buena Vista Cafe

Few establishments can lay claim to the introduction of an iconic beverage to an entire nation. In 1952, the Buena Vista Café introduced the Irish Coffee, a blend of whisky, coffee and sugar. Located in the heart of Fisherman's Wharf, the café has been here since 1916 and it is clear that very little has changed since then, and old wood and a very long bar are central to the venue's layout. Following an afternoon of walking, shopping and sightseeing at the Wharf, the Buena Vista Café is the place to be.

www.thebuenavista.com

Tel: +1 4154745044

2268 Jackson Street





The Fairmont

Located on a hilltop overlooking downtown San Francisco, The Fairmont is one of the most eye-catching and luxurious spots in the city – and one of the most filmed! Look for it in films such as *Vertigo* and *Bullitt*. From this centrally-location you can hop onto the city's cable cars and venture anywhere from Fisherman's Wharf for clam chowder to Union Square for boutique shopping.

www.fairmont.com
Tel: +1 4157725000
950 Mason Street



 **Palace Hotel**

One of the most iconic buildings in San Francisco, this financial district-located hotel is the home of one of the city's most beautiful interiors built in 1875. It was remodeled in 1906 after an earthquake and in 2015, and one might dare say that this place is more than just a hotel. It offers comfort amenities as well as fine dining and the garden court is to be seen to be believed.

*www.sfpalace.com
Tel: +1 8886277196
2 New Montgomery Street*



 **St Francis Hotel**

Looking out over Union Square from the St Francis Hotel in downtown leaves you in awe of the beauty of its location. Initially constructed in 1904, this well-known hotel is one of the city's largest, with over 1200 rooms. The hotel became a popular hot spot for celebrities during the 1920s and was the location the most notorious scandal of the Hollywood silent film era: the accusation of Roscoe "Fatty" Arbuckle of murdering actress Virginia Rappe.

*www.westinstfrancis.com
Tel: +1 4153977000
335 Powell Street*



 **The Clift**

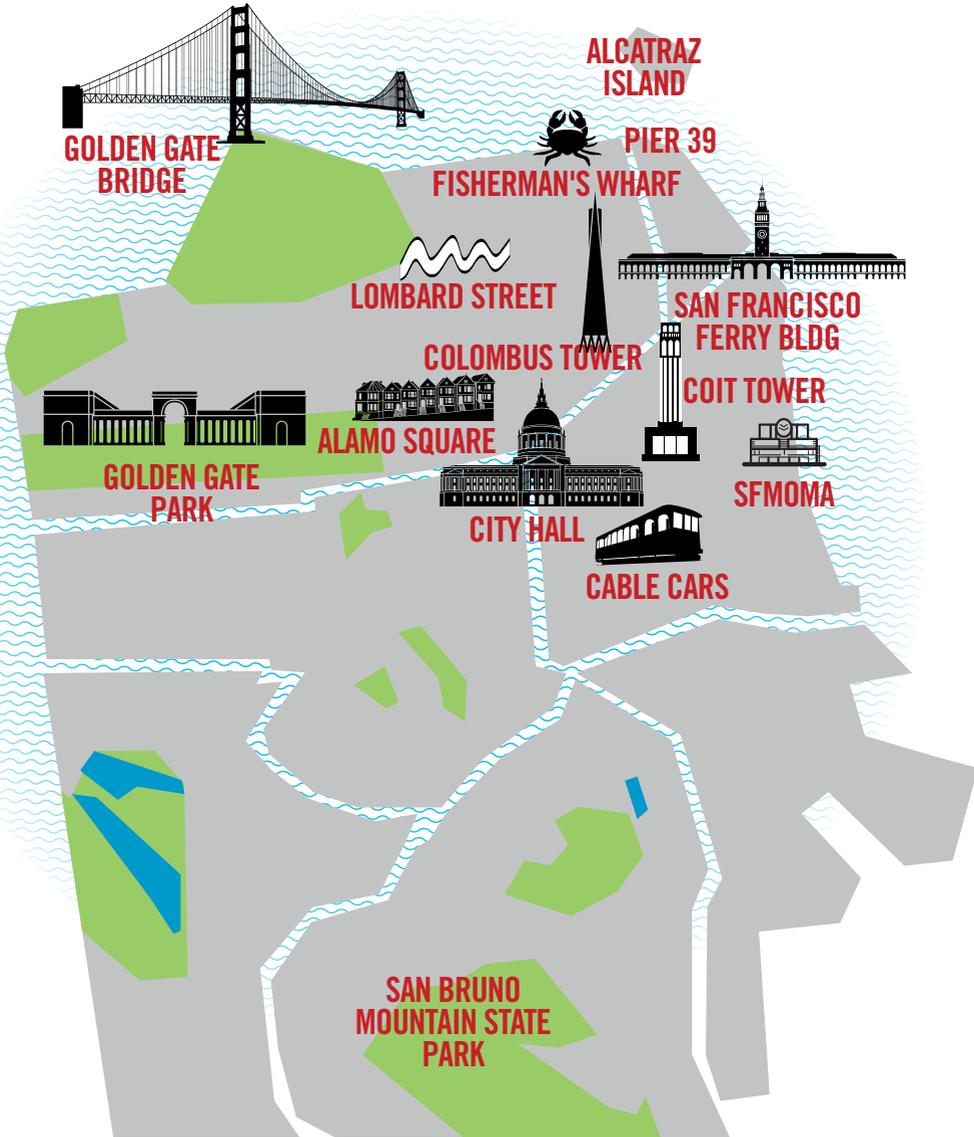
The Clift, one of San Francisco's more upscale hotels was recently redesigned by Ian Schrager. Located very near downtown and Union Square. It provides the traveling tourist or business person with every possible amenity, as well as Surrealist-influenced design and interiors which create feelings of having stepped into a painting by Salvador Dali. The Redwood Room Bar and restaurant feels like a step back in time and is a must-see.

*www.clifhotel.com
Tel: +1 4157754700
495 Geary Street*

>> AROUND TOWN

San Francisco was *part of Mexico* until the Mexican-American War in 1848.

The average *depth of the San Francisco Bay* is only as deep as a swimming pool at approximately 12-15 feet deep.



The best apps for San Francisco...



Cancel

**Moovit**

Transportation confusion ends with this app! It finds your location and tells you the best way to get where you want to go.

**SF Arts Express**

It lists over 1000 arts events in the area, offers directions, ticket links and a search that encompasses almost any category imaginable.

**GuideKick**

This museum app has curated tours, analytical maps and directions, music and information on several arts venues.

**Lyft**

Get an affordable taxi ride in minutes with this app as an alternative to hailing a cab or waiting for a bus. As a bonus, you pay through your phone!

**OpenTable**

Use this app to find the restaurants closest to your current location, check availability, reviews and menus.

**MTR Mobile**

Instantly explore various promotions, offers, services, events and exhibitions all around the city with this helpful application.



>> DON'T LEAVE SAN FRANCISCO WITHOUT..



★ Going to Haight-Ashbury, the epicentre of 1960's hippie counterculture which still reverberate even 50 years later. Among the artists that emerged from here are Jefferson Airplane, The Grateful Dead, Janis Joplin, Robert Crumb and Dennis Hopper. The area is a bit in-your-face, so be aware of your surroundings.

Stopping by Union Square in the heart of downtown, surrounded by high-end boutiques. It is an essential hub of San Francisco's tourism where at the centre stands the 30-metre-tall Dewey Monument, a commemoration to Admiral George Dewey's sea victory during the Spanish American War, atop the world's first ever underground parking lot.

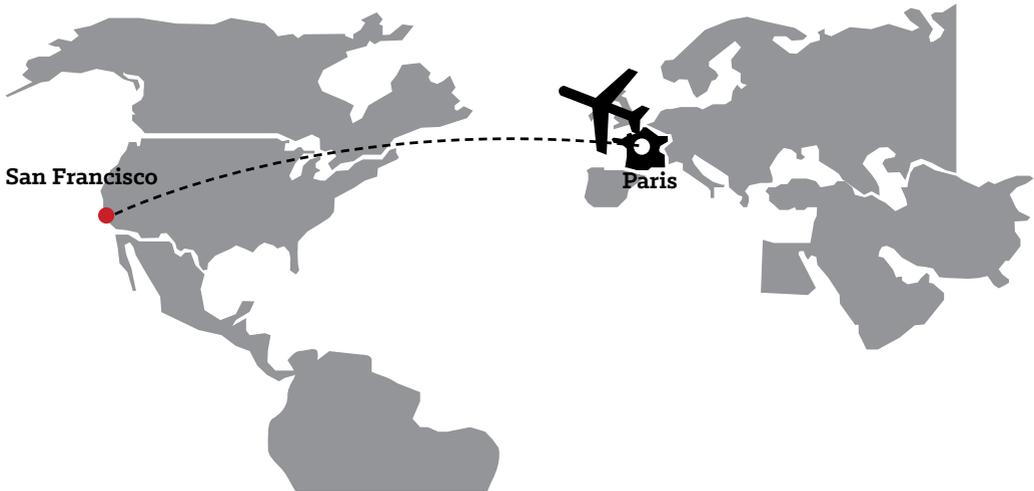


★ Taking a ride on a cable car, the most iconic mode of transportation in San Francisco. Pulled along by continuously underground running cables that are three centimetres in diameter, the cable cars have been transporting the public since 1873. Multi-day passes for can be purchased at several different locations throughout the city.



★ Taking a quick trip to Alcatraz. Two kilometres off the coast of San Francisco lies the world's most famous (former) prison. Initially designed to be a lighthouse and military facility, this rocky island was a high-security prison from 1933-63, housing notorious underworld criminals such as George "Machine Gun" Kelly, James "Whitey" Bulger and Al Capone with a reputation of an inescapable fortress.

BON VOYAGE



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FRANCE IS IN THE AIR



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